



# LISA WILSON

CREATOR OF RADICALLY  
AUTHENTIC YOU

## THE CONVERSATION

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Most people have never had someone name the actual pattern running their life, not the symptoms or the story they've been telling about it, but **the pattern underneath all of it** where it started, why it's still running, and what it's quietly costing them.

That's what happens in this conversation.

Lisa doesn't hand people frameworks, mindset tools, or a prettier version of what they've already tried. **She shows them the architecture they were born with, the moment they stopped building from it, and what changes when they finally do.**

Your audience will leave this episode unable to unsee what she showed them.

**And that's the only metric that matters.**

## ABOUT LISA

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**Lisa J. Wilson is the creator of Radically Authentic YOU, host of YOU KNOW THIS ISN'T IT, and founder of the Radically Authentic YOU Summit.**

She works with the women who have done everything right and still can't figure out why their life won't move. The burnout that won't lift. The business that won't grow. The identity that stopped fitting somewhere along the way and never quite came back.

Lisa goes straight to the thing underneath all of it: **you were taught to build your life from the outside in, and that's exactly why none of it works.**

Blending Human Design, Astrology, Gene Keys, and personal design mapping, she shows people the map they were born with and what becomes possible when they finally stop building against themselves.

## SPEAKING • PODCASTS • SUMMITS

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### AVAILABLE FOR

Podcast Interviews • Summit Conversations • Speaking Engagements  
Panels • Collaborations • Guest Teaching

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## CONVERSATION TOPICS

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### **You Did Everything Right. That's Why It's Not Working.**

The harder you worked, the more you did everything you were supposed to do, **the more stuck you became.** Lisa reveals why doing it right is sometimes the exact thing keeping someone locked in a life that doesn't fit, and what needs to change.

### **Your Life Doesn't Work Because It Was Never Built For You.**

Most people assume something is wrong with them when their life won't move. This conversation names the moment someone started building from someone else's blueprint and what becomes possible the moment they stop.

**Most people are trying to fix lives that were never built for them in the first place.**

### **Burnout Isn't The Problem. Misalignment Is.**

Burnout is what happens when someone spends years carrying a life their nervous system was never designed to hold. We dive into the difference between exhaustion that rest fixes and exhaustion that only truth fixes.

### **Most Women Don't Need Better Strategy. They Need Their Own Map.**

Strategy only works when it's built on self-knowledge. Without it, every new framework becomes another layer of performance.

Lisa shows people what changes when they stop building from someone else's blueprint and start building from their own.



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## PAST MEDIA & APPEARANCES

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### Radically Authentic YOU Summit (Host, 2017-2020)

Featured guests include Deborah Poneman, Dr. Sue Morter, and Sheriana Boyle, alongside leading voices in personal development, spirituality, and women's empowerment.

Starseed Hotline | Oneness Talk Radio | News for the Soul | Blog Talk Radio | Women Emerging | The Witches Journey | Namaste with Renee | Up Journey | Recovery After Abuse

## BOOK LISA

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Lisa is available for podcast interviews, summit conversations, speaking engagements, panels, collaborations, and guest teaching.

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